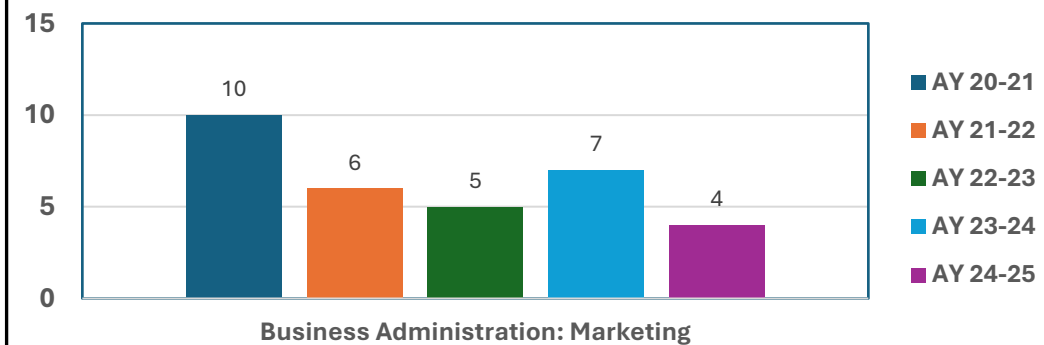


**Business Administration - Marketing
Student Retention**

Term	Registered for Current Fall	Registered for Next Fall	Graduated End of Academic Year	Returned + Graduated	Retention %
Fall 2020	42	20	9	29	69.0%
Fall 2021	35	12	6	18	51.4%
Fall 2022	32	14	6	20	62.5%
Fall 2023	31	17	7	24	77.4%
Fall 2024	35	15	4	19	54.3%
Fall 2025	34				

(as of 1/30/26)

**Business Administration - Marketing
Number of Graduates by Year**



Associate of Science in Marketing students transferred to the following institutions:	2022-23	2023-24	2024-25	AY23 - 25 Total
SOUTHERN NEW HAMPSHIRE UNIVERSITY	1	2	0	3
UNIVERSITY OF NEW HAMPSHIRE- DURHAM	2	0	1	3
ARIZONA STATE UNIVERSITY	0	1	0	1
CHAMPLAIN COLLEGE	0	0	1	1
FITCHBURG STATE UNIVERSITY	1	0	0	1
GREAT BAY COMMUNITY COLLEGE	1	0	0	1
KEENE STATE COLLEGE	0	0	1	1
LOYOLA UNIVERSITY CHICAGO	0	1	0	1
MANCHESTER COMMUNITY COLLEGE	0	1	0	1
SUFFOLK UNIVERSITY	1	0	0	1
UNH COLLEGE OF PROFESSIONAL STUDIES	0	0	1	1
UNIVERSITY OF MAINE ORONO	1	0	0	1
UNIVERSITY OF NEW HAMPSHIRE- MANCHESTER	1	0	0	1
Total Number of Students who Transferred	8	5	4	17

